

“I get REAL posters with Not

labor law J. J. Keller. stick-ons.”

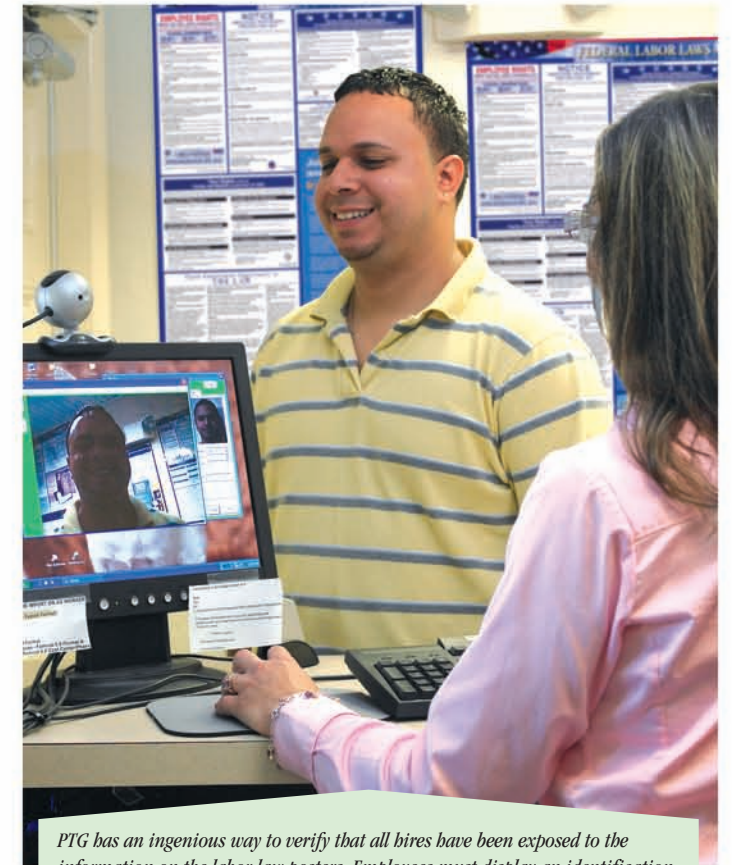
— Mike Benishek

Whether sauce, salad or salsa is a tomato's final destination, it may have gotten its start at a Pacific Tomato Growers (PTG) farm. Mike Benishek is their Director of Risk Management and it's his job to avoid fines by making sure that labor law posters are properly displayed at PTG's many locations.

Mike has 3-year subscriptions to the 15 sets of J. J. Keller state and federal posters displayed at PTG's farms, packing houses and point-of-hire. "There are a lot of postings required by government agencies," Mike says. "J. J. Keller posters cover them all. Nothing's missing."

“The prices are good.”

Mike chose J. J. Keller as his poster service provider in July 2007 due to problems with his former provider. "After another company messed up my order for the third time, I called J. J. Keller and said, 'I need posters!' Now with J. J. Keller, my orders are sent correctly. The prices are good. And the 3-year update service saves me even more money and time. With the minimum wage changes going on, it doesn't make sense for us to go year by year."



PTG has an ingenious way to verify that all hires have been exposed to the information on the labor law posters. Employees must display an identification badge at all times, and the photos are shot with the posters in the background.

"In the past, any time something changed, we'd get revised information on a little piece that had to be stuck on the full-sized state or federal poster. That just didn't work for us. Our posters are displayed at farms, out in the weather. Wind and rain ripped the update stickers right off. With our J. J. Keller subscription, we get a complete new poster that has all the revised information on it whenever there's a posting change. Down with the old, up with the new."

“Making the information accessible to employees is the law.”

75% of PTG employees are Spanish-speaking, so the company displays English and Spanish posters side-by-side. "Making the information accessible to employees is the law," observes PTG's Director of Human Resources Sarah Goldberger. "We want to do everything we can to help all employees understand what's on the posters, including displaying it in both languages."

Mike also switched to J. J. Keller because he doesn't like scare tactics. "Just show me your posters. J. J. Keller's sales team is positive and results-oriented and my customer rep is a wonderful person. If I have questions, she provides the answers."

“I can't beat the convenience when the minimum wage changes.”

"I get inspected regularly by the DOL. Now they just look at my J. J. Keller posters and keep on walking, looking for something else," says Mike. "Plus I can't beat the convenience when the minimum wage changes. New posters arrive right away for all my locations. I just pull them out of the tube and they're ready to go. They're fast. They're easy. And they hold up to wear and tear."

"I get inspected regularly by the DOL. Now they just look at my J. J. Keller posters and keep on walking."

Mike Benishek
Director of Risk Management
Pacific Tomato Growers



Following The Sun, Leading In Quality
Pacific Tomato Growers, headquartered in Palmetto, FL, is one of five Sunripe brand companies. Sunripe has 6,400 employees at farms and shipping facilities in Florida, Georgia, California and Virginia.



PTG's Director of Human Resources, Sarah Goldberger, reviews labor law information with employees.